

STATEMENT OF PURPOSE GUIDE FOR CANADIAN UNIVERSITIES

Kindly be informed that the statement of purpose will be written in your own words without copying and pasting from the internet; use your own words, as plagiarism will lead to visa refusal.

Q1a. Why did you choose your proposed program? *Tips: The reason you want to study the program you have applied for. You may start with the importance of the course to you (please take this more seriously).*

1b. Your specific knowledge of the program, including its courses and content *Tips: Mention the name of the course, the duration, the course code, the mode of study, the tuition fee, the total number of units, the courses to study, Accreditation if available, an internship if available, etc. (Visit the university website for more information.)*

Q2. How your proposed program is relevant to your previous study and/or employment

Tips: The relationship between the program you are applying to study in Canada and your bachelor's degree in Nigeria

Q3. If you have changed your field of education, explain your reasons.

Q4. Explain your previous study, including:

- Qualification achieved
- Name of the education provider
- Length of study
- Certificate of Attainment

Q5. Explain any gaps between your studies.

Q6. Employment - If you are, or have been employed, provide

- Employer's name (include last employer if currently not employed)
- Company's address
- Period of employment
- Details of your position
- Name and contact details of someone who can confirm the circumstances of your employment

Q7. Why did you choose to study at your preferred university and the state where it is located?

Include the research you conducted into other Canadian providers. Tips: Compare your preferred University/college with few universities in Canada that offer your proposed course and give reasons why you chose your preferred university. Also, write why you chose the state where the university is located. Endeavour to mention the education providers, program, websites, location, cost/duration of each university during the comparison, and finally give your reason for choosing your preferred university/college.

Q8. Why did you choose to study in Canada instead of in your home country?

8b. Include the research you undertook into study options in your home country and other countries. *Tips: Mention a few universities in Nigeria and other countries that offer your proposed course and give reasons why you chose Canada over them, considering the cost of studying in Canada compared to your home country.*

Q9. How your proposed program will improve your employment circumstances in your home country and/or other countries *Tips: State how the course you will study in Canada will help you secure employment easily in your home country or other countries. Emphasize on the need for your proposed course in your home country.*

Q10. How will your proposed program help you achieve your career or educational goals?

10a. Include the research you undertook into your potential career outcomes.

Tips: Explain what the course you are applying for will do for you and the society at large upon your return to Nigeria. Also mention your career goals and how you plan to achieve them with the help of your proposed course of study in Canada. Mention places where you can work with your degree after graduation, with evidence from reputable publications and organizations web links concerning job prospects.

10b. Include your salary expectations in your home country and/or other countries. *Tips: Mention the annual salary range for graduates with such qualifications in Nigeria. Show how this will be achieved, e.g., Evidence from reputable publications and organizations (including web links) as to job prospects*

Q11. Ties to the home country or country of residence

What reasons do you have to return to your home country after you complete your studies (e.g., assets, a job offer, family responsibilities, community ties)? *Tips: Give reasons why you have to return to Nigeria after your studies in Canada.*

Q12. How do you intend to support yourself financially while in Canada?

- If applicable, provide details regarding your spouse, including:
- Whether they intend to accompany you to Canada, and why or why not
- What they intend to do while in Canada (if applicable)
- Their previous education (e.g., qualifications achieved)
- Their previous/current employment

Q13: How will the financial investment in a Canadian degree improve your circumstances in your home country?

Q14. Explain any immigration history, including previous visa applications for Canada or other countries and visa refusals or cancellations.

Q15: Demonstrate your understanding of student visa conditions. Tips: Visit the Canadian Immigration website to see the conditions on student visas.

Q16. Accommodation options

- Explain your planned living arrangement while you are in Canada.

Please stress more on your career goals by explaining in detail your short- and long-term career goals.

N/B Write extensively in essay form as there is no page limit.